



SPOKANE CONVENTION CENTER



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Certified Tourism Ambassador

Increase regional tourism by inspiring
hospitality employees and
volunteers to turn every visitor
encounter into a positive
experience



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- Educational program that includes:
 - History of the region
 - Attractions and points of interest
 - How to find and use Community Resources



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- Added value for clients
- Motivates employees
- Builds community partnerships
- Increases Economic Impact
- Builds positive brand and destination image
- Creates a great experience for visitors